



# Beyond Migraine: The Real You

7,500 migraine patients across 10 European countries were surveyed to gain a holistic insight on the human and emotional impact of migraine. The results highlight its effects on the patient, their family, work and their social life.



**50 million**  
people suffer with migraine in Europe<sup>1</sup>

  
Affects 1 in 7 people<sup>2</sup>

  
Affects 3 times as many women as men<sup>2</sup>

Migraine peaks in people aged **25–55**<sup>3</sup>

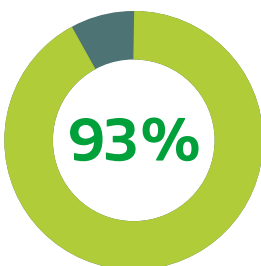
## Migraine Isolates<sup>4</sup>

Migraine keeps people away from those they love and activities they enjoy

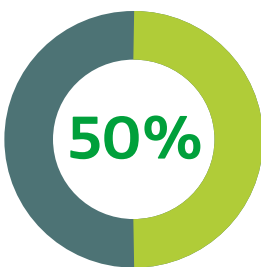


### preventing:

- Over a half to go out
- Four in ten to exercise
- One third to have sex
- Nearly a third to go on holiday

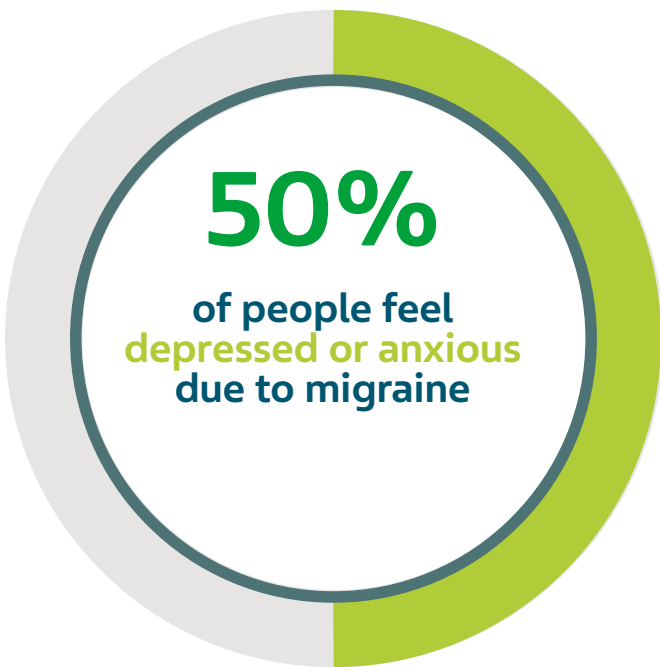


say migraine negatively impacts their overall quality of life<sup>4</sup>

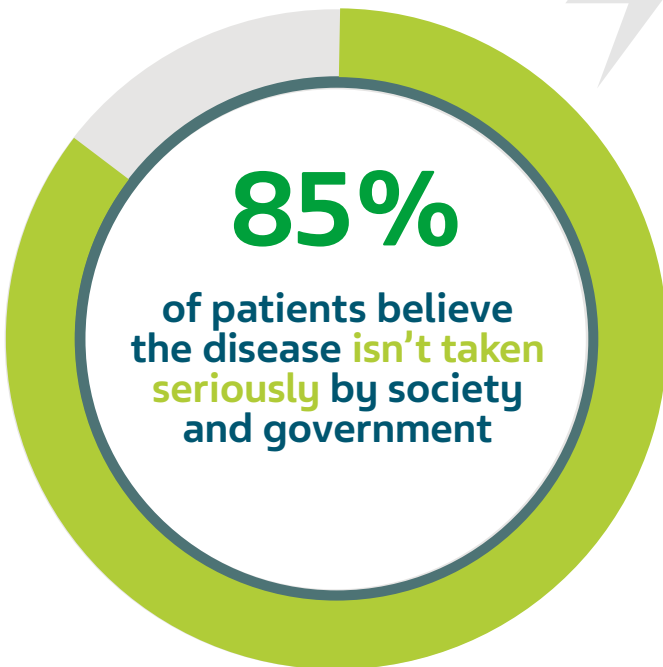


of patients (25–34 years) say they have hidden their migraine<sup>4</sup>

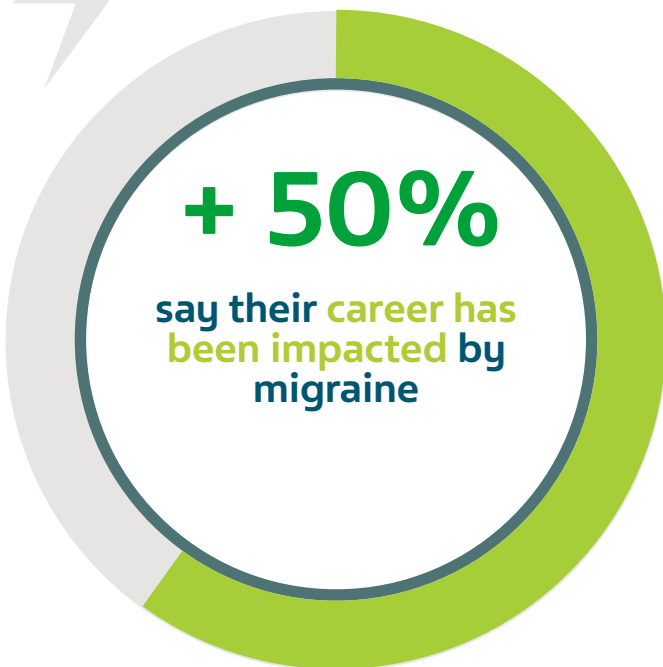
## Migraine Frustrates<sup>4</sup>



**50%**  
of people feel depressed or anxious due to migraine



**85%**  
of patients believe the disease isn't taken seriously by society and government



**+ 50%**  
say their career has been impacted by migraine

## Migraine impacts families<sup>4</sup>



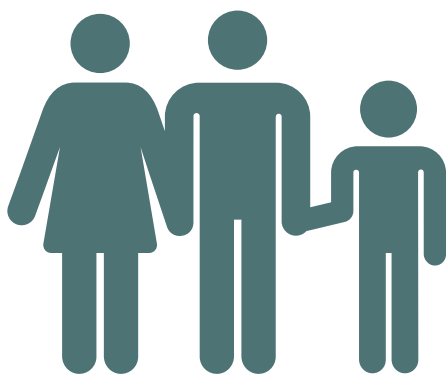
**6 in 10**  
say it impacts their ability to provide unconditional support to their children



**Over 2/3**  
of patients say their partner is most impacted by the disease



**4 in 10**  
claim the disease has impacted the general happiness of their children



**1 in 4**  
say their children's education is impacted

## Migraine is misunderstood<sup>4</sup>

Almost half wait for at least **3 years** before receiving their diagnosis



**1 out of 3** had to wait another 3 years at least to get a specific treatment



  
Only **1 in 8** are members of a patient support group

Teva is dedicated to improving the lives of patients and their families living with migraine

**It's time to look beyond migraine... and see the real you**

<sup>1</sup>Headache. EAN. Available at: <https://www.ean.org/index.php?id=2796>. Accessed: March 2020. <sup>2</sup>Migraine Facts, Migraine research foundation. Available at: <https://www.migrainetrust.org/about-migraine/migraine-what-is-it/facts-figures/>. Accessed: March 2020. <sup>3</sup>Lipton RB, Bigal ME. Migraine: Epidemiology, Impact, and Risk Factors for Progression. *Headache*. 2005;45(Suppl 1):S3-S13. <sup>4</sup>Data on file: InSites Consulting, 2019. Teva Embrace Our Potential Migraine Research. Data collection Nov–Dec 2019\*. \*Independent data collection was conducted at the request of and with financial support of Teva.